Roger Yan

Product Designer

UI/UX • Visual Systems • AI-Assisted Development

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Experience

Product & Visual Design Intern · ProPrint

San Francisco Bay Area - On-site · Jun 2026 - Present

- Built a **browser-based quoting system** with **Codex and Claude Code**, reducing **calculation time by approximately 70%** and **end-to-end quote turnaround time (customer email to reply) by approximately 30%**.
- Built a **web-based inventory management tool** that **centralized stock records**, reduced repeated manual counts and on-site logging, and **standardized day-to-day inventory management**.
- Designed and implemented the company's **0-to-1 website**, improving **quote request flows, product detail pages, information architecture**, and brand presentation.
- Designed **company collateral and promotional banners**, maintaining consistent visual communication across **digital and print touchpoints**.

Visual & UI/UX Design Intern · Hongtu Design

Remote - Sichuan, China · May 2025 - Aug 2025

- Redesigned **product discovery and product-detail flows** for a cross-border e-commerce platform, improving **information hierarchy, navigation clarity, and mobile usability** across the shopping journey.
- Built an AI-assisted prototyping workflow that accelerated exploration and refinement of mobile and web design concepts.
- Collaborated with **product, marketing, and engineering teams** to translate **business goals and user needs** into clearer product experiences.

Selected Projects

AAU Mobility for All 2026 - Zoox RoboTaxi Concept

Product Design | AR In-Vehicle Interaction | Team Lead · Academic Design Challenge · 2026 - May 2026

- Led product and visual design for a multi-touchpoint in-vehicle display concept for a fully autonomous RoboTaxi, spanning onboarding, in-ride guidance, and arrival.
- Defined information hierarchy, component behaviors, typography, motion principles, and interface patterns across rider touchpoints.

FairNest - AI-Assisted System for Reducing Household Conflict

Product Design | AI-Assisted Prototyping · Jan 2026 - Present

- Conducted interviews and surveys across age groups, then translated findings about invisible labor and perceived fairness into an AI-assisted household-management concept.

Profile

Product designer building end-to-end web experiences, internal tools, and operational workflows through product design, visual systems, and AI-assisted development. Built quoting and inventory systems and a 0-to-1 customer-facing website, with an M.A. in Interaction & UI/UX Design and additional experience in cross-border e-commerce and mobility concepts.

Education

M.A. Interaction & UI/UX Design · GPA 3.8

Academy of Art University

San Francisco, CA · Aug 2024 - Jun 2026

B.F.A. Illustration

Academy of Art University

Aug 2019 - Jun 2024

Skills

Product Design

Product Design · UI/UX Design · Wireframing & Prototyping · Information Architecture · User Research · Design Systems · Visual Design & Branding · Motion Design · Accessibility (WCAG Basics)

AI & Front-End

AI-Assisted Product Development · Rapid Prototyping · HTML/CSS

Tools

Figma · Framer · Codex · Claude Code · Cursor · ChatGPT · Illustrator · Adobe Creative Suite · After Effects